

YOUR HOME & YOUR HEALTH



Why Your Shower Head Needs to Go

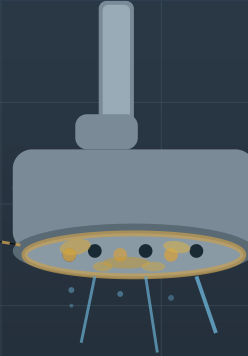
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DID YOU KNOW?

8–10 Years

The average homeowner goes without replacing their shower head — even as scale and biofilm accumulate inside.

mineral buildup blocking nozzles



Most homeowners never think twice about the shower head they moved in with — and that is exactly the problem. Over time, shower heads accumulate **mineral scale, sediment, and biofilm** inside the spray nozzles and internal chambers that no amount of surface cleaning can fully address. The warm, moist interior of an aging fixture is an ideal environment for bacteria to establish colonies that aerosolize directly into the air you breathe every morning. Fixtures older than five to seven years routinely harbor contamination levels that a fresh replacement eliminates entirely — especially in homes with hard water or fluctuating municipal treatment.

The water pressure problem is real. Clogged nozzles force your water heater and pressure system to work harder to compensate for restricted flow — silently driving up your energy bill while delivering a weaker shower experience every single day.

Modern **WaterSense-certified fixtures** use as little as 1.8 GPM versus the 2.5–3.5 GPM that older models waste — a measurable reduction in hot water costs every month. For a family of four showering daily, the reduction in hot water demand adds up quickly. It is one of the easiest, most impactful upgrades in your home.

- Eliminates biofilm & bacterial buildup
- Restores full flow & water pressure
- Reduces hot water consumption 30–40%
- Modern finishes match any bathroom
- 15-minute swap — no demolition needed
- Immediate improvement you will feel daily